

MICHIGAN STATE UNIVERSITY PRESS

Manuscript Market Information

As part of our assessment of your manuscript for publication, we need you to provide us with some basic information that will help us to understand your book and its potential readership. Please answer the following questions and return them to the Press (acquiring editor) as soon as possible. We will need this information prior to presenting your manuscript to our editorial board.

Name: _____

Working Title of Book: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: (____) _____ Fax: (____) _____

E-Mail: _____

- 1. Please provide a brief description of your manuscript:**

- 2. In one or two sentences, what is the relevancy of your manuscript?**

- 3. Who is the audience for this book?**

- 4. Please list other published works you have edited or authored in this field.**

- 5. What existing books do you consider “the competition”?**